

LIVE LIFE ON GLOBBER





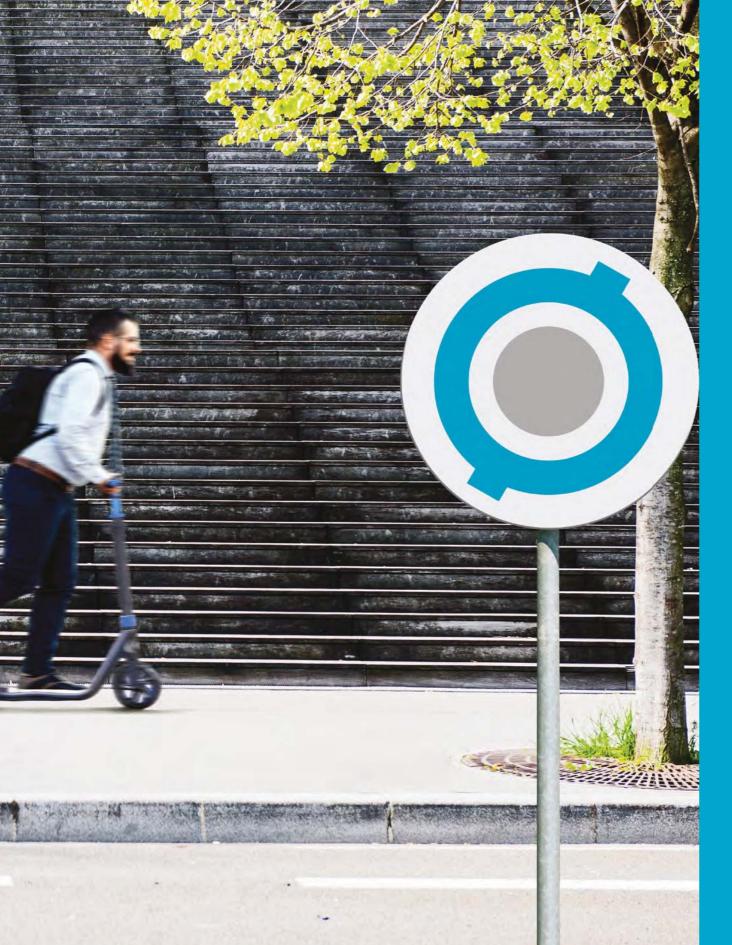








More and more people live in urban areas, with 70% of the world population being city dwellers by 2050. With the pace of urbanization growing fast, finding practical and clever ways of getting around will be paramount to city living.



Wherever you're heading, explore with no limits on a Globber.

We know life's complicated enough already so at Globber, we make your everyday life a whole lot easier. It's the reason behind why we make reliable, well-designed and innovative products which fit your lifestyle.

GLOBBER's DNA



Who would have thought that 3 years ago, Globber would be where it is today in more than 65 countries?

WHY ARE WE SEEING NOTHING NEW?

WHY DO PEOPLE HAVE TO SPEND A LOT OF MONEY TO HAVE THE BEST RIDING EXPERIENCE?

Globber decided to answer these questions after years of seeing the same conventional scooters launch into the market. We set out to revolutionize the ride unlike anything ever experienced before. We challenged the status quo and shook up the scooter world while developing our range for kids and adults.

WHAT IS OUR DNA?

INNOVATION:

We're the first to bring patent steering lock technology, adjustable T-bars, one second folding systems, and reinforced structures to support up to 50kg; surpassing the market at just 20kg.

DESIGN:

Our products are all distinct in their appearance and design, so you won't find anything like them in the market. We are constantly working hard to push boundaries to deliver what our consumers really need and make our scooters accessible to all.

QUALITY:

We work with only the most premium materials available in the market to deliver a safe, comfortable and long-lasting scooter. All our products undergo a complex engineering and testing process to ensure they exceed the market standards.

WHAT'S NEW?

2017 GLOBBER INNOVATIONS

New Globber patent folding system. The first-ever innovative clamp folding design. Just lift & pull. Page 58







ELITE elliptic folding system. One button. One click. Folds quickly & smoothly. Page 36.





Pick your ride style with the different lighting options! Page 36

Our ONE K E-MOTION comes with a 'Kick & Fold' piston-assisted system. Page 66.







Kids

/P 12-39 **EVO** / P 14-23 **PRIMO** / P 24-33 **ELITE** / P 34-39

Teens

/P 40-53 FLOW 125 / P 42-47 ONE NL 125 / P 48-53

Adults

/P 54-73 ONE NL 205 . 230 / P 56-65 ONE K / P 66-73

Accessories /P 74-87

Marketing Rollout /P 88-95











WHAT IS EVO OFFERING?



- Pushchair, ride-on, scooter modes
- Transition through the different stages as your child grows

PARENT & KID FRIENDLY PRODUCT

- Adjustable T-bar with non-slip handlebar
- Comfortable seating
- Steering lock button
- Reinforced metal plate structure

AWARD-WINNING DESIGN

- 2 styles available
- Premium materials & finish





WHO IS IT FOR?

Our EVO range is our toddler series which comes with an evolutionary design to adapt to a child's development from as early as 12 months up to 6 years old.

3 THINGS YOU'LL LOVE ABOUT OUR EVO RANGE!

1 ALL-IN-ONE PRODUCT TO FIT YOUR CHILD'S DEVELOPMENT

All our EVO models offer pushchair, ride-on and scooter mode with adjustable T-bar to ensure parents get the most value and usage out of one product as their child continues to grow.

Optional upgrade to lighting wheels

2 IT'S DESIGNED TO LAST

All our EVO products have a reinforced metal plate structure to offer outstanding strength, and support – up to 50kg in weight. The EVO range comes with non-slip durable PU handlebar and high-quality PU wheels for a more comfortable ride.



50 kg











3 heights adjustable T-Bar for up to 6 years+



From 67.5cm 26.56′ to 77.5cm 30.51′

Glossy finish on the T-Bar

the seat

Height adjustable seat

Extra low deck for better stability

Long rear brake			
		Po	atent steering lock button
Reinforced structure with n	netal plate to support up to 50 kg		121mm PU wheels with ABEC 5 bearings

	PRODUCT Kg PRODUIT Ibs	PRODUCT PRODUIT	cm inches	SEAT CM HAUTEUR INChes
F	3.12 6.86	hauteur 75/92 longueur 55.7 largeur 28	length 21.93	23/30 9.06/11.81
7	2.69 5.92		height 13.78/16.54 length 21.65 width 9.45	23/30 9.06/11.81
J	2.35 5.17		height 26.57/30.51 length 21.65 width 11.2	

Optional upgrade to lighting wheels

COLOUR RANGE

EVO-4IN1







451-106 LIME GREEN 4897070181267



DEEP PINK 4897070180758











hauteur 67.5/77.5 height 26.57/30.51 longueur 55 length 21.65 largeur 28 width 11.2

2.50

COLOUR RANGE

EVO · 4IND · PLUS



SKY BLUE 4897070181489



NEON PINK 4897070181502



LIME GREEN 4897070181496



1-3 20^{kg}_{44lbs} 3+ 50^{kg}_{110lbs} years/ans max



	PRODUCT Kg PRODUIT Ibs	PRODUCT PRODUIT	cm inches	SEAT CM HEIGHT CM HAUTEUR INChes
F	3.35 7.39	hauteur 75/92 longueur 55.7 largeur 28	height 29.53/36.22 length 21.93 width 11.2	23/30 9.06/11.81
7	2.84 6.29	hauteur 35/42 longueur 55 largeur 24	height 13.78/16.54 length 21.65 width 9.45	23/30 9.06/11.81
J	2.50 5.51	hauteur 67.5/77.5 longueur 55 largeur 28	height 26.57/30.51 length 21.65 width 11.2	

Optional upgrade to lighting wheels

COLOUR RANGE









455-101

SKY BLUE

4897070180635



455-102 NEW RED 4897070180383



Wide seating

Removable footrest

USER-FRIENDLY DESIGN

- Rock-solid handlebar with grip
- Ultra-low deck design
- Adjustable T-bar

UNLIMITED STYLES

- Create your own style
- 3 types of deck—patterned, dual-colour, original
- Optional "glow-tastic" lighting wheels

SAFE & QUALITY RIDE

- Patent steering lock button
- Reinforced metal plate structure
- Superior PU wheels



PRIMO SERIES

WHO IS IT FOR?

Our PRIMO range is our first preschool to school kid entry-level generation which delivers on style, design and safety. It's suitable for children from 3 years old up to 8 years old.

3 THINGS YOU'LL LOVE ABOUT OUR PRIMO RANGE!



Push the button to



PICK YOUR FAVOURITE PRIMO, OR CREATE YOUR OWN!

PRIMO series offers 8 different colours and 11 unique deck patterns to offer a diverse selection of scooters. Fancy creating your own exclusive pattern? Now you can! MOQ is just 1,000 units per design.

You can now bundle our best-selling PRIMO FANTASY scooters with a matching helmet!

Turn to page 78 for more information.

2 IT HAS A CHILD-FRIENDLY DESIGN

It's extremely easy for kids to learn to ride with Globber's ultra-low deck for balance assistance, adjustable T-bar with up to 4 different heights* and durable handlebar PU material for maximum riding comfort, and Globber's exclusive patent steering lock button to quickly master navigating the scooter.

*PRIMO PLUS offers 4 different adjustable heights.

3 IT'S DESIGNED TO LAST

All PRIMO scooters come with a wide T-bar diameter and reinforced metal plate structure to provide superior stability. It supports up to 50kg in weight; completely surpassing all safety regulations and market standards of 20kgs.



50 kg 110lbs

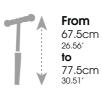
PRIMO

3+ 50 kg 110 lbs





	PRODUCT Kg	PRODUCT	cm inches
J	2.46 5.41	height 67.5/77.5 length 55.7 weidth 28	26.57/30.51 21.93 11.2



COLOUR RANGE

PRIMO





4897070181694

4897070181687

422-110 NEON PINK 4897070181700

PRIMO · LIGHTS





PRIMO FANTASY

3+ 50 kg 110 lbs years/ans max





	PRODUCT Kg	PRODUCT	cm inches
J	2.46 5.41	height 67.5/77.5 length 55.7 weidth 28	26.57/30.51 21.93 11.2



COLOUR RANGE

PRIMO · FANTASY · LIGHTS



AMERICAN FLAG424-001
NAWY BLUE
4897070181342



RACING424-005
NEW RED
4897070181380



SMALL FLOWERS424-008
NEON PINK
4897070181410



ROCKET 424-002 NAVY BLUE 4897070181359



FRUITNESS 424-006 LIME GREEN 4897070181397



SMILING 424-011 SKY BLUE 4897070181441



RACING424-003
NAVY BLUE
4897070181366



BIG FLOWERS424-007
NEON PINK
4897070181403



STAR & STRIPS424-012

NAWY BLUE
4897070181458



GLOBBER LOGO424-013
NEON PINK
4897070181465



STARS424-014
VIOLET
4897070181472

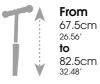
PRIMO

years/ans **max**





	PRODUCT Kg	PRODUCT	cm inches
J	2.46 5.41	height 67.5/82.5 length 55.7 weidth 28	26.57/32.48 21.93 11.2



COLOUR RANGE

PRIMO · PLUS



NAVY BLUE 3429324401008



SKY BLUE 3429324401015



LIME GREEN 3429324401060



NEW RED 3429324401022



DEEP PINK 3429324401107



3429324401145



440-103 VIOLET 3429324401039

WHAT IS ELITE OFFERING?

MINIMALIST DESIGN. MAXIMUM PORTABILITY.

- Revolutionary folding system
- Trolley mode compatibility
- Easy, stress-free storage solution

BUILD UP YOUR OWN ELITE

- Pick your deck solid, transparent
- Pick your wheels lighting, original
- Pick your colour 6 colours available

SAFE & QUALITY RIDE

- Wide deck, wheels & rear brake
- Patent steering lock button



ELITE

WHO IS IT FOR?

Our ELITE range is our premium preschool to school kid scooters which bring innovative and unique riding experiences to children aged from 3 years old to 8 years old.

3 THINGS YOU'LL LOVE **ABOUT OUR ELITE RANGE!**

ITS SIMPLE, YET REVOLUTIONARY DESIGN

ELITE comes with a patented elliptic folding system design to effortlessly turn the scooter into trolley mode when required, and conveniently store the scooter while not in use. All it takes is one click on the button and the pole rotates into trolley mode. Click the button again to simply reverse back to scooter model

ENJOY A "GLOW-TASTIC" RIDE!

ELITE offers a unique lighting experience with lighting wheels and flash on the front of the deck which lasts more than 350 hours*. The LED flash will automatically light up while riding thanks to the in-built vibration sensor.

*Duration of battery may vary upon product usage



QUALITY & PREMIUM FINISH

All our ELITE scooters come with wider wheels, deck and rear brake compared to our other 3-wheel series for an even more comfortable ride, while still delivering on safety (up to 50kg max) and usability with a 4 height adjustable T-bar.

PICK YOUR RIDE STYLE!

Original

Light it up

Take it to the next level!







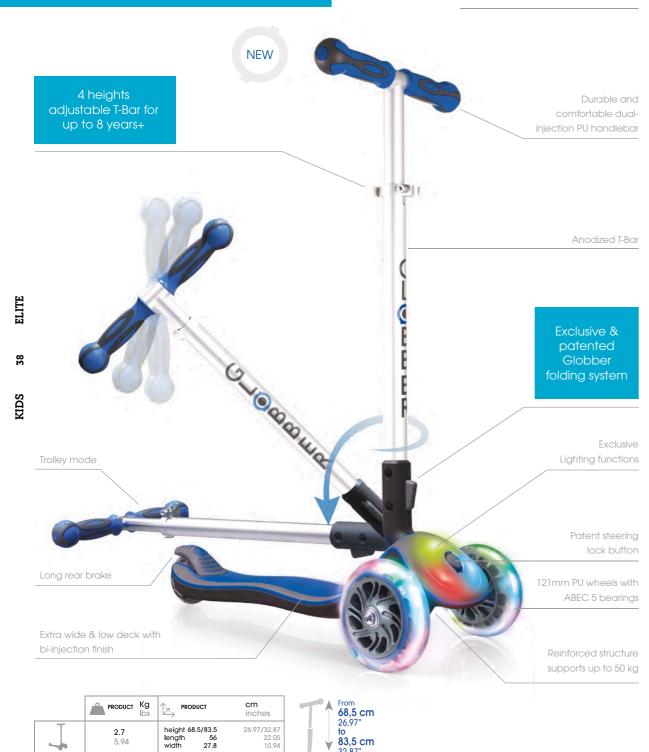
height 68.5/83.5 length 56 width 27.8

2.7

5.94

3+ 50 kg 110 lbs years/ans **max**





83,5 cm 32,87"

COLOUR RANGE

ELITE SOLID DECK











446-106

LIME GREEN

4897070181168









4897070181007



VIOLET

4897070181151



446-110

DEEP PINK

4897070181175



445-100 NAVY BLUE 4897070181281

445-106 LIME GREEN

4897070181298

445-110 DEEP PINK 4897070181304

ELITE·LIGHTS





449-100 NAVY BLUE 4897070181311

LIME GREEN 4897070181328

DEEP PINK 4897070181335

449-106

KIDS

When parents are no longer required. TEENS **GL**BBER

FLOW 105

WHAT IS FLOW 125 OFFERING?

SUPERIOR PERFORMANCE

- Triple reinforced structure designed for urban living
- High density foam deck
- Premium quality rebound PU wheels

SAFE RIDE

- Extra-long rear brake
- Aluminum structure deck designed to absorb shock
- Double lower clamp

SUITABLE FOR KIDS

- Height adjustable T-bar
- 6 colours available



FLOW

WHO IS IT FOR?

Our FLOW range is for school kids desiring to advance to their first 2-wheel scooter for a fast, smooth riding experience even up into their teens.

3 THINGS **YOU'LL LOVE ABOUT OUR** FLOW RANGE!

ITS SMOOTH, **COMFORTABLE RIDE**

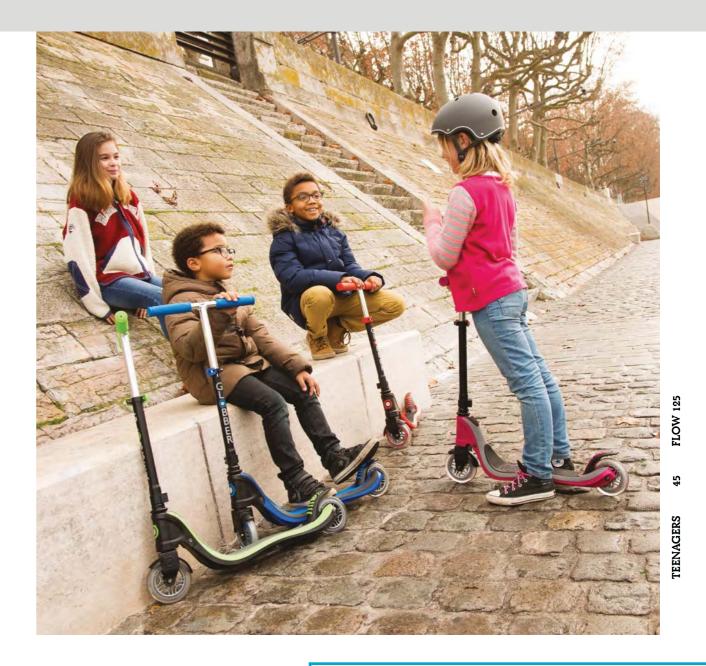
FLOW 125 is designed with a high density non-slip EVA foam deck and durable PU handlebar, making it extremely comfortable to ride for hours. What's more, the mudguard on the front of the deck helps prevent dirt or water from the street getting on the rider.

ITS UNBELIEVABLE STRENGTH

With a triple reinforced aluminium deck and double lower clamp, FLOW 125 is a robust, yet lightweight scooter offering immense stability from the T-bar down to the deck, to easily endure street races amongst teenagers, and city rides.



100kg



ITS VIBRANT COLOUR RANGE

FLOW 125 comes in 6 different colours and you can add even more colour by upgrading to the battery-free lighting wheels.

LIGHTING WHEELS AVAILABLE!



Neon Green



Ruby



6+ 100 kg + 1,10m 3'7"





PRODUCT Kg cm inches PRODUCT height length width 34.84 26.89 13.78



COLOUR RANGE

FLOW · 125





470-114 RUBY - BLACK 4897070180338

470-100 BLACK - NAVY BLUE 4897070180307



470-106 BLACK - NEON GREEN 4897070180321



470-120 BLACK - GREY 4897070180345



BLACK - NEW RED 4897070180314



470-108 GREY - DEEP PINK 4897070180697

FLOW • 125 • LIGHTS





RUBY - BLACK 4897070180543



BLACK - NAVY BLUE 4897070180512



BLACK - NEON GREEN 4897070180536



472-120 BLACK - GREY 4897070180550



BLACK - NEW RED 4897070180529

WHAT IS ONE NL 125 OFFERING?

CONVENIENT MOBILITY

- First-ever scooter with one second clamp folding system
- Self-standing function & trolley mode

QUALITY RIDE

- High density EVA ultra-low deck for superior comfort
- Super wide, curved and adjustable T-bar to suit growing teenagers

BIG ON SAFETY

- CNC made double lower clamp for more stability
- Aluminium structure for shock absorption
- Handlebar rear brake, bell & reflective print on the pole* (*Available only on the DELUXE model.)



WHO IS IT FOR?

Our ONE NL 125 is for teenagers who take their scooter wherever they go. Parents want a durable scooter that will last throughout their kid's teenage years.

3 THINGS YOU'LL LOVE ABOUT OUR ONE NL 125 RANGE!



Thanks to its patented "I second" system, the ONE NL 125 folds with a simple finger pressure on the pole's clamp. Put it in self-standing mode or go all the way down to trolley mode for easy storage after use.

2 IT'S BIGGER & FASTER, YET STILL SUPER STABLE

Compared to our FLOW series, ONE NL 125 comes with bigger wheels, higher T-bar, wider ultra-low deck and high-reflective printing* for a speedy, comfortable and safe ride to and from town, college or a friend's place.

*Available only on the DELUXE model



NOW AVAILABLE IN DELUXE VERSION

ONE NL 125 DELUXE comes with an even bigger front wheel (145mm), high-reflective printing and bi-injection inner core wheels for an even faster ride and distinct look on the streets.

GO BIGGER WITH 145MM WHEEL (DELUXE model only)



6+ 100 kg 1,20 m 1,20 m









COLOUR RANGE

ONE NL







When you pass your boss stuck in traffic.

GLBBER



ONE NL SERIES

WHAT ARE ONE NL 205 & 230 OFFERING?

BIGGER, MORE POWERFUL, READY TO GO.

- First-ever scooter with one second clamp folding system
- Superior high-rebound PU wheels
- Super wide curved T-bar

SMART FEATURES FOR EVERYDAY LIVING

- Self-standing mode
- Trolley mode compatibility
- Adjustable T-bar

NEW DELUXE VERSION. GO FURTHER

- Eye-catching hi-reflective print pattern
- Dual-colour handlebar with brake & bell
- Premium finsh



WHO IS IT FOR?

Our ONE NL 205 & 230 scooters are for Millennial adults searching for a practical and fast solution for getting around on a daily basis.

3 THINGS YOU'LL LOVE **ABOUT OUR** ONE NL FOR ADULTS!

THE FIRST-EVER INNOVATIVE **CLAMP FOLDABLE DESIGN**

With our ONE NL scooters, bending down to reach a clamp or hold a button is yesterday's news. We've introduced a completely new and convenient way in folding your scooter while standing, which is distinct to Globber ONE NL scooters

DESIGNED FOR **EVERYDAY LIVING**

Our ONE NL 205 & 230 deliver a superior, smooth riding experience thanks to the super wide, curved and ergonomic handlebar, adjustable T-bar and large, ultra-low aluminum structured deck with casted PU wheels. Our DELUXE & ULTIMATE ranges also come with high visibility reflective printing on the pole and a bell to make sure you are seen and heard no matter what time of the day.



QUALITY & PREMIUM FINISH

All our ONE NL scooters have been crafted with first-rate materials to deliver on performance, stability and design. Thanks to the CNC double clamp and aluminium structure, you gain more steadiness and precision while riding. What's more, with our anodized finish on the T-bar, high-reflective printing* and bi-injection inner core PU wheels, it doesn't compare to any other model in the market.

*only available on DELUXE / ULTIMATE models

HIGHLIGHTS!

Foldable handlebar









Reflective print



ADULT 100kg 2201bs





COLOUR RANGE







477-100 BLACK / CHARCOAL GREY 4897070181786



4897070181793



BLACK / LEAD GREY 4897070182011

ONE NL 205 . DELUXE





TITANIUM / CHARCOAL GREY 4897070181809



TITANIUM / COBALT BLUE 4897070181816



TITANIUM / LEAD GREY 4897070182028



TITANIUM / NAVY BLUE 4897070182080

ONE NL 230 ULTIMATE

ADULT 100kg 1.55 m 5°1° to 2.0 m 66°











COLOUR RANGE

ONE NL 230 . ULTIMATE





ONE K

WHAT IS ONE K SERIES OFFERING?

ULTIMATE URBAN SCOOTER

- Revolutionary Kleefer folding system
- Easy portability with trolley mode
- Reinforced aluminium structure for maximum shock absorption

SAFETY COMES FIRST

- Durable, large rear brake with optional front brake lever
- Non-slip grip tape deck

USER COMFORT ORIENTED

- Super wide deck & curved T-bar with optional adjustable height
- Extra large PU / GUM wheels (ABEC 7) for smooth rides
- Bi-injection handlebar



ONE K

WHO IS IT FOR?

Our ONE K scooters are for Millennial adults searching for a reliable and functional alternative for urban mobility.

3 THINGS YOU'LL LOVE **ABOUT OUR** ONE K SERIES!



SECOND FOLDING SYSTEM BY **∜** KLeefer

IT'S HASSLE-FREE PISTON FOLDING SYSTEM

All our ONE K models have been designed with the 'Kick & Fold' piston-assisted system. Put simply, a gentle kick on the lever at the bottom of the pole will automatically descend the T-bar. We go one step further on our ONE K ACTIVE & E-MOTION to make the piston automatically lift up the deck, which then easily clips onto the T-bar hook.

WE'RE TAKING E-SCOOTERS **Z** TO A WHOLE NEW LEVEL

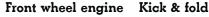
Our ONE K E-MOTION has arrived. It delivers on performance without compromising on design or portability thanks to its aluminium body, which incorporates the 250W engine into the front wheel. ONE K E-MOTION can travel up to a 20km range per charge, and with the soft, yet highly resilient 200mm GUM wheels, you can enjoy a bump and puncture-free ride.

ONE SMOOTH, **COMFORTABLE RIDE**

Every ONE K model comes with a wide deck and T-bar, and large wheels (mounted on ABEC 7 bearings) for maximum comfort while riding around the city.

ONE K E-MOTION HIGHLIGHTS!











ONE K SERIES

ONE K ACTIVE

ADULT 100 kg | AFrom 1.45 m | 1.45 m | 1.45 m | 1.45 m | 1.65 m |











Trolley mode

COLOUR RANGE

ONE K ACTIVE . BR





BLACK 3429324981906



498-192 WHITE 3429324981920







BLACK 3429324981807



WHITE 3429324981821

ONE K

ADULT 100 kg 1.45 m 4'8" to 1.99 m 6'2"





COLOUR RANGE

ONE K 180 . BR





BLACK 4897070181205



NAVY BLUE 4897070181212



NEW RED 4897070181571



LIME GREEN 4897070181588

ONE K 180





BLACK 4897070181182



NAVY BLUE 4897070181199



NEW RED 4897070181618



LIME GREEN 4897070181625













PRODUCT SPECIFICATIONS:

Maximum speed: 25km/h Speed modes :

6km/h, 25km/h 20km per charge 36V 6Ah battery Distance: Battery: Charging: 100% charged in 2.5hrs

Weight: 10.9kg

Speed, distance, battery capacity LCD Display:

COLOUR RANGE

ONE K E-MOTION



BLACK / CHARCOAL GREY 4897070181984

BLACK / LEAD GREY 4897070181991



BLACK / SLATE BLUE 4897070182004

CFGCOPIEC

ACCESSORIES



WHAT DO WE OFFER?

THE FULL PACKAGE

- Extensive range of accessories available
- Personalise your scooter
- New exclusive designs

QUALITY IS ESSENTIAL

- Use of durable materials only for product longevity
- Comfortable designs to wear
- Designed for Globber scooters

MADE FOR ALL

- Range of sizes on offer for kids & adults
- Many colours & styles available. Pick your favourite!



ACCESSORIES

WHO BUYS OUR ACCESSORIES?

Our accessories complement our full range, so Millennial parents, teenagers or young professionals to name a few, will purchase our Globber accessories for either their children or for their own scooter.

3 THINGS YOU'LL LOVE **ABOUT OUR ACCESSORIES** RANGE!

WE'VE GOT YOU COVERED

Whatever your safety, protective or add-on needs are, you can find what you're looking for in our accessories range. We design all the essentials from helmets, protective pads, LED lights, backpacks as well as innovative devices such as our new and exclusive Mini Hornit, which combines LED flashlight and 25 customizable bell sounds into one.

NEW COLOURS. NEW DESIGNS. MORE FUN!

We've launched our new helmet line for adults which combine design and safety thanks to the high-reflective printing artwork around the helmet. Our new PRIMO FANTASY helmets are also now available to match some of our best-selling PRIMO FANTASY scooters!

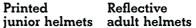


QUALITY

We focus on creating quality, comfortable products by using only durable and resilient materials to ensure the longevity of all our accessories. Our helmets come with several padded layers and high-reflective printing* to maximize comfort and safety.

*High-reflective printing is only available on our adult helmet range.

ACCESSORIES HIGHLIGHTS!





Exclusive product: Hornit







KIDS

HELMETS



Plain colours or patterned finish available

ABS shell with 11 air vents cooling system

ACCESSORIES



COLOUR RANGE

HELMETS

JUNIOR



NAVY BLUE 504-100 (XXS) 4897070182158 500-100 (XS) 3429325001009



504-110 (XXS) 4897070182202 500-110 (XS) 3429325001108



SKY BLUE 504-101 (XXS) 4897070182165 500-101 (XS) 3429325001016



504-106 (XXS) 4897070182196 500-106 (XS) 3429325001061



504-102 (XXS) 4897070182172 500-102 (XS) 3429325001023



504-114 (XXS) 4897070182219 500-114 (XS) 3429325001146



504-103 (XXS) 4897070182189 500-103 (XS) 3429325001030



504-120 (XXS) 4897070182226 500-120 (XS) 3429325001207









RACING NEW RED 504-002 (XXS) 4897070182240 500-002 (XS) 4897070182103

RACING

NAVY BLUE

504-001 (XXS)

500-001 (XS)



FLOWERS VIOLET 504-004 (XXS) 48970701*8*2264 500-004 (XS) 4897070182127



ROCKET LIME GREEN 504-005 (XXS) 4897070182271 500-005 (XS) 4897070182134



ROCKET BLACK 504-006 (XXS) 4897070182288 500-006 (XS) 4897070182141





HELMETS





COLOUR RANGE

HELMETS ADULTS



WHITE 513-119 (S) 4897070182295 514-119 (M) 4897070182301 515-119 (L) 4897070182318



BLACK 513-120 (S) 4897070182325 514-120 (M) 4897070182332 515-120 (L) 4897070182349



SLATE BLUE 513-101 (\$) 4897070182356 514-101 (M) 4897070182363 515-101 (L) 4897070182370



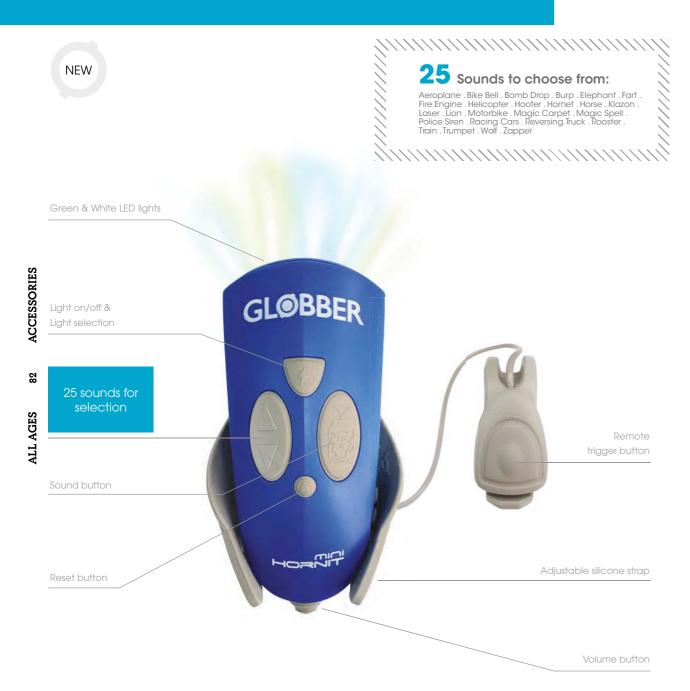
TITAN
513-102 (S)
4897070182387
514-102 (M)
4897070182394
515-102 (L)
4897070182400

HEAD SIZE REFERENCE:

S: 54 - 56 cm M: 57 - 59 cm L: 59 - 61 cm



HORNIT WITH LED LIGHTS



COLOUR RANGE

MINI HORNIT

WITH LED LIGHTS



525-100 NAVY BLUE 4897070181915



525-106 LIME GREEN 4897070181922



525-110 DEEP PINK 4897070181939



525-120 BLACK 4897070181946

MINI HORNIT

PACKAGING





INDIVIDUAL PACKAGING

BACKPACKS JUNIOR



COLOUR RANGE

BACKPACKS



524-100 NAVY BLUE 4897070181021



524-103 VIOLET 4897070181045



524-130 BLACK / SKY BLUE 4897070181885



524-101 SKY BLUE 4897070181083



524-106 LIME GREEN 4897070181052



524-132 BLACK / NEON PINK 4897070181076



524-102 NEW RED 4897070181038



524-110 DEEP PINK 4897070181090



524-136 BLACK / LIME GREEN 4897070181106

ACCESSORIES

COLOUR RANGE

PROTECTIVES









540-100 (XXS) 4897070180222 541-100 (XS) 4897070180246



JUNIOR DEEP PINK

540-110 (XXS) 4897070180239 541-110 (XS) 4897070180253



ADULT BLACK

550-120 (S) 4897070180260 551-120 (M) 4897070180277 552-120 (L) 4897070180284 553-120 (XL) 489707018029

COLOUR RANGE

LED LIGHTS







NAVY BLUE

NEON GREEN 4897070180161 4897070180185 4897070180178

NEW RED







NEON PINK 4897070180192 4897070180208 4897070180215

VIOLET

BLACK

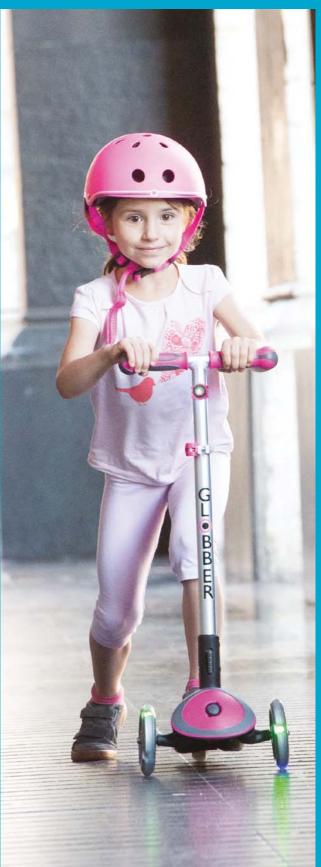
LIGHTING WHEELS



120mm 520-000 4897070180147



80mm 521-000 4897070180154



2017 MARKETING ROLLOUT

Here's a sneak preview to what's coming next!

KEY VISUALS



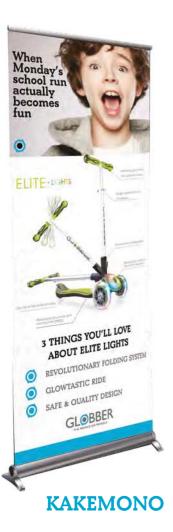


91

.R 90

2017 MARKETING ROLLOUT

INSTORE MARKETING





LEAFLET
One per family & full range leaflet



WOBBLER

Double-sided wobbler for maximum display attraction & information

PACKAGING









FRONT

BACK

MARKETING ROLLOUT

93

2017 MARKETING ROLLOUT

POP DISPLAY



CARTON DISPLAY

Present 1 scooter designed for GLOBBER 3-wheel scooters. (+ storage 6 pcs)

> 598-099 4897070181632

DIMENSION

L 65 cm D 55 cm H 175 cm



WOOD DISPLAY

Present up to 6 scooters designed for all GLOBBER models.

> 499-005 WOOD 3429324990052

DIMENSION

L 27 cm D 78 cm H 135 / 145 cm



CARDBOARD DISPLAY

Present 1 scooter designed for EVO series.

> 4in1 592-099 PAPER 4897070180055

5in1 595-099 PAPER 4897070180727

DIMENSION

L 76 cm D 30 cm H 207 cm



METAL DISPLAY

Present up to 8 scooters designed for all GLOBBER models.

> 590-101 METAL 4897070180031

DIMENSION

L 59 cm D 48 cm H 245 cm

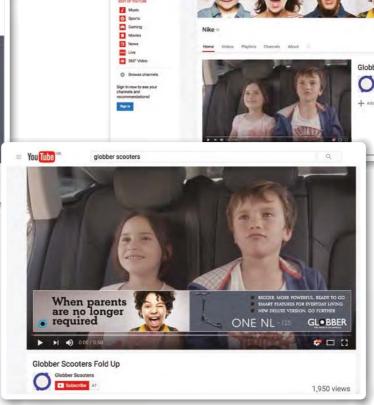
2017 MARKETING ROLLOUT

DIGITAL MARKETING

Horizontal, square & vertical static banners to suit all media buying spaces.









Animated banners show one key product highlight & campaign visual in loop.













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